

Cookie Policy

This Cookie Policy outlines the use of cookies on the European College of Polytechnics (ECP) website. Understanding cookies' role and how they affect your website experience is crucial. This policy provides insights into the types of cookies we use, their purpose, and how you can manage your cookie preferences. For comprehensive information on our data handling practices, refer to our Privacy Policy.

1) Your Consent

Your consent applies to the following domain: www.ecp.institute

By using our website, you agree to the placement and use of cookies as described in this policy. You can modify or revoke your consent at any time via the Cookie Declaration on our website.

2) What are Cookies?

Cookies are small text files stored on your device by websites you visit. They play a key role in enhancing website functionality, security, and user experience. Cookies also provide valuable insights into website performance and areas for improvement.

3) Use of Cookies

ECP utilises both first-party and third-party cookies for several essential functions:

Essential Cookies: Necessary for website operation, these cookies enable core functionalities such as user login and secure transactions. They do not collect personal information.

Statistics Cookies: These cookies collect data on website usage, such as visitor numbers and page views, helping us optimise website performance.

Marketing Cookies: Used to display relevant advertisements and track ad performance, ensuring that the content is tailored to your interests.

Functional Cookies: Support additional website features like video embedding and content sharing on social media.

Preferences Cookies: Remember your settings and preferences to ensure a personalized and efficient website experience.

4) Managing Cookie Preferences

You have control over your cookie preferences. If you wish to adjust your settings during your browsing session, click on the 'Privacy & Cookie Policy'. This action will prompt the consent notice to reappear, allowing you to change your preferences or withdraw consent entirely.

Furthermore, web browsers offer methods to block and delete cookies. You can adjust your browser settings to manage cookies according to your preferences.